



Places365,

Geo-Location,

Information Sharing, Enabling

Mobile Working, Staff Safety, SharePoint

Integration, Admin Configuration, Mobile App,

Tablet App, Social Field Working, Places Near Me, Back

Office Improvements, **Shorten365**, Brand Consistency, Spoof

Protection, Memorable Marketing, Seamless Migration, Branded

Tweets, SharePoint Integration, Social Selling, **Cases365** Fully

Auditable Information, Staff Management, Workflow Reporting,

Estate Management, Workflow Approvals, User Customisation,

Public or Internal Use, Mobile Working, Photo Upload, Process

Improvement, **Room365**, Multi-Site Management, Cross Platform

Applications, Simple Configuration, Filterable Room Searching,

Tablet Apps, Better Facilities Management, Supplier

Management, **Minerva365**, Simple Apps, Office365

Integration, Cost Effective, Customisable,

Easy to Install, Cross Platform,

Branded Apps for Office,

Built by risual

DEVELOPED BY RISUAL

MINERVA365



CUSTOMISABLE



COST EFFECTIVE



EASY TO USE

SHORTEN365

Shorten365 is a simple way to ensure branding consistency, and protect against spoofing. Any internal or external link can be given a custom URL with your brands domain. Active Directory ensures only approved users can create links ensuring customers know any shortened link is from your organisation. Deep clickthrough analysis then enables organisations to better understand who is clicking their links, and how they are using them.

How it Works



URL consistency ensures end users can easily remember and access information



Analytics ensure you can see how your links are being interacted with, and how often



URL destinations can be retrospectively changed. Meaning service migrations do not affect end users



Active Directory ensures only approved users can generate new URLs



SharePoint integration can instantly shorten any long SharePoint link into a simpler, easier to remember version



Better understand tweet performance and interactions with shortened branded URLs on all external and internal links

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